



# MEDIA KIT

## ALL YOU NEED TO KNOW TO ATTEND I FEEL SLOVENIA NIGHT OF THE DRAGON

### KEY EVENT INFO

The **I feel Slovenia Night of the Dragon** project is a tribute to one of Slovenia's greatest athletes, Goran Dragić, marking the symbolic conclusion of his extraordinary career.

This remarkable journey deserves a finale that goes beyond celebration—a grand event where charity is the heart and soul, not just an afterthought. Surrounded by friends, mentors, and those who have been part of his path from the streets of Ljubljana to the NBA All-Star Game and Finals, the festivities will begin with a business talk and a charity gala dinner on Friday, August 23rd, and will culminate in an unforgettable basketball extravaganza on Saturday, August 24th, 2024.

More information about the event are available on the official website <https://www.nightofthedragon.com/>

### EVENT SCHEDULE

#### Friday, August 23

12:00 PM – 2:00 PM / Business Talk (Austria Trend Hotel Ljubljana)

6:00 PM – 10:30 PM / Charity Gala Dinner (Stožice Arena)

#### Saturday, August 24

8:00 PM – 10:30 PM / Farewell Game: I Feel Slovenia Night of the Dragon (Stožice Arena)



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## VENUES

Business talk: [Austria Trend Hotel Ljubljana](#) (Dunajska cesta 154, SI-1000, Ljubljana)

Gala dinner and farewell game: [Stožice Arena](#) (Vojkova cesta 100, SI-1000, Ljubljana)

## BUSINESS TALK

The happening will start of with the Business Talk which is scheduled to take place from 12:00 to 14:00 at the Austria Trend Hotel in Ljubljana. Speakers on the panels include representatives of the sponsors of the event as well as Goran Dragić, Steve Nash, and Dirk Nowitzki. You can read more about the event [HERE](#).

To cover the event, please submit your accreditation request [HERE](#).

We look forward to welcoming the accredited members of media from 11:30 onwards. The entrance to the event is through the hotel's reception revolving doors, where you will receive your accreditation at the registration desk, granting you access to the event spaces.

If you are arriving by car, you can park in the [Smelt parking garage](#) and access the venue through the garage. Please note that parking fees are the responsibility of each individual.

## GALA DINNER

The gala dinner will be closed to the media. However, a live broadcast of the event will be available on TV Slovenia 1. Accredited media will receive a press release and photos following the event.

## MEDIA PASS PICK-UP

You can pick up your media passes and photographer bibs on the day of the game, August 24, starting at 17:00. Collection will be available at the media entrance (entrance B0 on the north side of the venue) at the Stožice Arena.



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## ACCESS TO MEDIA TRIBUNE

The media entrance is located on the north side of the Stožice Arena, at entrance B0, accessible from the platform outside the arena. Upon entering, a volunteer at the media desk will direct you toward the green ring seats.

From there, you will proceed down the stands to the media seating area, which is located in the first three rows. Please note that only the first row will have tables available.

## LIVE STATS

Live statistics during the game will be available via the [Swish](#) app, accessible on both iOS and Android.. We recommend downloading the app before the event.

Access the I feel Slovenia Night of the Dragon game inside the app using [LINK](#) or searching for the *I feel Slovenia – Night of the Dragon* event.

## TV STATIONS AND VIDEO FOOTAGE

I feel Slovenia Night of the Dragon will be broadcasted live on TV Slovenija 1, TV Koper/Capodistria, TV Stations in Greece, Turkey, Lithuania, Israel, and the NBA app. Therefore, during the event, recording video footage from other present TV stations is not allowed (you can use the footage from TV Slovenia for your report). Post-event interviews with participants can be conducted in the designated mixed zone.

TV stations with news programs can record the TV Slovenija cable signal and use these recordings, along with statements from the mixed zone, to inform the interested public.

## MIXED ZONE

After the game, please remain seated in your assigned positions on the media tribune. Staff and volunteers will guide you to the mixed zone, where you will have an opportunity to get quotes from the players before they depart.



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We kindly ask that you follow all instructions from staff and volunteers in the media zone.

To maintain a professional working environment, please refrain from taking selfies or requesting autographs from players in the mixed zone.

## **PHOTOGRAPHERS BRIEF INFORMATION**

When you pick up your accreditation, you will also receive a grey photo bib. To receive the bib, volunteers will request that you either leave a personal document or provide a €20 deposit. The deposit will be returned to you when you return the bib after the event. Please ensure that you wear your photo bib at all times during the event.

To access the photo positions you should enter the venue through the media entrance (B0) and continue your way down the stand through media seats where a member of the security team will let you through the gates.

Due to limited space in the arena, designated seating for photographers is restricted. Please be considerate and patient with your colleagues.

You are permitted to take photos only from the assigned photo positions on the baseline of the court or from the stands, ensuring that you do not obstruct the view of spectators. Switching positions during the game is not allowed.

Photographers are not permitted to watch the game or work from the media tribune. Additionally, please note that there will be no cabled internet access available at the photo positions.

## **PHOTOS FOR MEDIA**

Photos from the event available on the [LINK](#) can be used for editorial purposes.

Please ensure that all photos are credited to the "Goran Dragić Foundation."



## **PARKING**

Please note that there is no reserved or dedicated media parking available for the event.

We recommend arriving early and utilizing the [P5 parking area](#) located beneath the Stožice complex. Parking will be free of charge during designated times, with barriers lifted two hours before and after the events on both Friday and Saturday.

The venue is also accessible by public transport.

## **OTHER MEDIA INFORMATION**

For work at the event, we recommend using a wired microphone. Each media representative is required to register the wireless equipment they will use at the venue. The registration must include the type of device, desired frequency, bandwidth, and transmission power. If the frequency is already in use, an alternative frequency will be assigned.

Contact for frequency allocation: [Igor.plesko@rtvslo.si](mailto:Igor.plesko@rtvslo.si), +386 31 618 122

Wi-Fi access will be available at the information desk located at the media entrance.

Please be aware that there are a limited number of positions with desks, which will be reserved for chosen media members. Additionally, only a few positions are equipped with electrical outlets.

Please note that there will be no dedicated media working room available.

Livestreaming is not permitted during the game, so please refrain from broadcasting live content.

When referring to the event, we kindly ask you to use its full title: "I feel Slovenia Night of the Dragon."



## CHARITY

The two-day charity event celebrating Goran Dragić's retirement from professional basketball in 2024 is not just a tribute to his illustrious career but also a platform to raise funds for young athletes from underprivileged backgrounds. Together with sports and basketball enthusiasts, Goran Dragić aims to make a meaningful impact through this initiative.

Proceeds from ticket sales and donations collected during the event will be directed towards the *Botrstvo v športu program*, managed by the *Zveza Anita Ogulin in ZPM*, and the Goran Dragić Foundation. Throughout 2024, supporters can continue to contribute to Goran Dragić's humanitarian efforts in Slovenia by sending a text message to 1919—donate €10 with the keyword "GOGI10" or €5 with "GOGI5"—or by making a bank transfer (more information is available [HERE](#)).

At the I Feel Slovenia Night of the Dragon event, which includes a gala dinner and a farewell game, attendees will also have the option to donate via bank cards, facilitated by volunteers operating payment terminals.

The organizing committee, along with Goran Dragić, kindly requests that you emphasize the charity aspect of this event in your communications. By spreading the word, we can join forces to maximize the funds raised, ensuring that those who need it most receive the support they deserve.

## CONTACTS

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